

Course Graduate Attributes Guide (School of Management)

Generic Attributes	Level 1 Introductory	Level 2 Intermediate	Level 3 Advanced
	Remember/Understand <i>Our 1st year's demonstrate:</i>	Apply/Analyse <i>Our 2nd year's demonstrate:</i>	Evaluate/Create <i>Our graduates demonstrate:</i>
Knowledge (functioning knowledge to deal with professional situations; the capacity to learn)	Basic, broad subject knowledge and a limited ability to apply knowledge to simple business situations in both Australian and international contexts. An understanding of the concept and process of lifelong learning and professional career paths available in business.	Intermediate levels of knowledge specific to their discipline of study and the ability to apply that knowledge to diverse business situations in both Australian and international contexts. Basic lifelong learning skills in pursuit of professional development.	The ability to transfer knowledge to complex and uncertain business situations and transmit that knowledge to professional peers for critical discussion. Extensive functioning knowledge in: <ul style="list-style-type: none"> Their specific discipline and its application to the business environment. The legal, regulatory and ethical framework of business and organisations in both Australian and international contexts. Functional lifelong learner for professional and personal career aspirations.
Communication Skills (communicate effectively as a professional)	Written and oral communication skills, including the ability to use simple graphs, statistics and algebra to clearly articulate business information.	Written communication skills of a quality and manner appropriate to real world business situations and audience needs. The ability to communicate an argument in a succinct and logical manner and articulate it to individuals and culturally and linguistically diverse groups in an engaging and confident way.	The ability to engage in persuasive, succinct oral and written discussions to communicate and defend a position held both individually and as part of a culturally and linguistically diverse group, and to effectively respond to audience questions. Written communication skills to create clear and detailed analyses and non biased recommendations for executives and CEO's.
Problem-solving Skills (independent reasoning capability, and information literacy)	The ability to think logically and use simple business related theories, models and methods. The ability to locate and utilise information in a timely manner.	Effective problem-solving skills including the ability to apply business related theories, models and methods and logical thinking to a range of multi-dimensional business related problems. An awareness of when additional information is needed and the capacity to locate, analyse and use it.	The ability to apply logical, critical and creative thinking to complex business related problems. A critical grasp of theoretical frameworks and practices and the ability to integrate and apply them to problem resolution in a business context. The ability to locate, analyse, evaluate and effectively use information and internationally informed research from a range of media and in a number of different formats.
Global Perspective (a business orientation; <u>not</u> a personality attribute)	An awareness of the different thinking and viewpoints of diverse cultures. An awareness of the global business environment.	The ability to connect and collaborate with diverse people and a respectful approach to their cultures and traditions. The ability to evaluate and incorporate the influence of the global environment in business analyses.	Group and interpersonal skills to sensitively connect, collaborate and negotiate with people from diverse global cultures and backgrounds in a professional context. The ability to use business knowledge and theories to evaluate decision making in the global business environment and consider global influences in work practices and decisions.
Social Responsibility (a business orientation; <u>not</u> a personality attribute)	The ability to apply the ethical requirements of University study. An awareness of societal expectations of business and business's responsibilities to society.	Social responsibility through consideration of social groups in business practices. An awareness and consideration of the interests of various collectivities of nations in business practices and the ability to apply ethical values to business decision making.	